

First Baptist Church of Glenarden
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April 19, 2023

Greetings,

The First Baptist Church of Glenarden's Virtual Beyond! Conference is back on June 16-17, 2023. We are inviting you and your organization to join us this year as a virtual exhibitor.

The Beyond! Conference is designed for pastors, leaders, nonprofit organizations and small business owners who want to gain tools to take their organizations beyond conventional norms to elevated heights in ministry! In addition to learning best practices in church operations, discipleship, congregational care and digital, participants will learn innovative ways to engage their audiences in a post-pandemic environment.

The virtual format allows participants to enjoy each workshop in an interactive environment with their peers worldwide. We are designing a virtual exhibit hall and other opportunities to enable your organization to gain exposure to conference attendees on June 16 and 17 and 30 days after the conference.

Please review our virtual vendor packet to explore our wide variety of promotional opportunities. This is an excellent chance to connect with key decision makers and showcase your products and services to a targeted audience.

Thank you for your consideration.

The Beyond! Conference Planning Team



EXHIBITOR FACT SHEET

Are you interested in connecting with dynamic leaders of the faith-based community to expand your reach, diversify your network and showcase your brand as a virtual exhibitor? If you answered yes, then you won't want to miss the 2023 Beyond! Conference.

THE 2023 BEYOND! CONFERENCE:

- Offers general sessions and over 30 diverse workshops addressing faith-based and community needs.
- Hosts pastors, ministry leaders, volunteers, seminary students, community leaders, nonprofit organizations, and small business owners from across the country.
- Allows you to align your brand with First Baptist Church of Glenarden, a trusted, respected and well-known religious institution.

GENERAL INFORMATION

Event: 2023 Beyond! Conference - A virtual church leadership conference hosted by First Baptist Church of Glenarden

Dates: June 16-17, 2023

Projected Attendance: International online attendance of approximately 1,500 attendees

Registration Information: The regular registration fee is \$60.00 per person. A group rate of \$50.00 per person is available for groups of five or more. Late registration (after June 12) is \$80.



EXHIBITOR FACT SHEET

Event Goals

- Empower attendees to immediately implement tools learned at the conference to grow their ministries and organizations.
- Highlight the importance of the body of Christ to reach those in the world through our ministries.
- Emphasize the importance of strategic thinking to hear, capture and implement a God-given vision to remain relevant and sustainable now and in the years to come.

CONFERENCE HOST - FIRST BAPTIST CHURCH OF GLENARDEN

First Baptist Church of Glenarden, led by Pastor John K. Jenkins Sr., is a vibrant, Bible based church located on three campuses in Prince George's County, Md. With more than 11,000 active members, FBCG is one of the largest congregations in the Washington, D.C., metropolitan area. It has impacted both local and global communities through its 120-plus ministries, outreach, and educational programs. FBCG has grown tremendously since its inception in 1917, and the impact of our ministry reaches locally, nationally and internationally.



EVENT SCHEDULE

Friday, June 16, 2023

- 9 a.m. Opening Session
- 9:15 a.m. Session 1
- 10:15 a.m. Break
- 10:30 a.m. Session 2
- 11:30 a.m. Break
- 11:45 a.m. Session 3
- 12:45 p.m. Break
- 1 p.m. Session 4
- 2 p.m. Break
- 2:15 p.m. Closing Session

Saturday, June 17, 2023

- 8:30 a.m. Opening Session
- 8:45 a.m. General Session
- 9:45 a.m. Break
- 10 a.m. Concurrent Workshops I
- 11 a.m. Break
- 11:15 a.m. Concurrent Workshops II
- 12:15 p.m. Break
- 12:30 p.m. Concurrent Workshops III
- 1:30 p.m. Break
- 1:45 p.m. Closing Session



VENDOR ELIGIBILITY

We are seeking service-oriented businesses positioned to assist organizations, ministries and their members.

Examples:

- Credit Unions
- Online Giving Providers
- Graphic Designers
- Seminary Programs
- Construction
- Marketing/Public Relations
- Social Media
- Web Development
- Healthcare Services
- Printers
- Media Outlets
- Audio-Visual Services
- Church Management Software
- Housekeeping and Maintenance Services
- Church Supplies....and more!



CONFERENCE SPONSOR - \$4,000

(4 available)

- Premium listing in our virtual exhibit hall to include your video, company overview, and links to your social media profiles and website
- Ability to accept appointment requests from conference attendees
- Placement of your logo (linked to your website) on the Beyond! Conference website homepage
- Placement of your logo (linked to your website) on the homepage of the Beyond! virtual conference platform
- Ten complimentary registrations with access to the conference that can be used by your staff or your customers
- Three posts on all of the Beyond! Conference social media platforms - Facebook, Twitter and Instagram
- Inclusion in one pre-conference eblast
- Display of your video during a conference break
- Your choice of one of the following opportunities to connect with attendees:
 - A home delivery surprise (ex: delivery of lunch for an attendee)
 - A virtual swag bag (includes virtual coupons and promotional items)
- Placement of your logo (linked to your website) on the main stage
- Inclusion of your logo in the final eblast that provides registered attendees instructions on how to access the digital platform



SESSION SPONSOR - \$2,000

(30 available)

- Premium listing in our virtual exhibit hall to include your video, company overview, and links to your social media profiles and website
- Ability to accept appointment requests from conference attendees
- Placement of your logo (linked to your website) on the Beyond! Conference website homepage
- Placement of your logo (linked to your website) on the homepage of the Beyond! virtual conference platform
- Five complimentary registrations with access to the conference that can be used by your staff or your customers
- One post on all of the Beyond! Conference social media platforms - Facebook, Twitter and Instagram.
- Your choice of one of the following opportunities to connect with attendees:
 - A home delivery surprise (ex: delivery of lunch for an attendee)
 - A virtual swag bag (includes virtual coupons and promotional items)



VIRTUAL VENDOR - \$500

- Listing in our virtual exhibit hall to include your logo, company overview, and links to your social media profiles and website
- Ability to accept appointment requests from conference attendees
- Placement of your logo (linked to your website) on the homepage of the Beyond! virtual conference platform
- Two complimentary registrations with access to the conference that can be used by your staff or your customers

NEXT STEPS

If you are interested in participating as a sponsor or vendor, please email us at beyond@fbcglenarden.org no later than May 29, 2023.