

FIRST BAPTIST CHURCH OF GLENARDEN
3600 BRIGHTSEAT ROAD
LANDOVER, MD 20785
WWW.FBCGLENARDEN.ORG
301-773-3600

BEYOND 2025 CONFERENCE

April 24, 2025

Greetings,

The First Baptist Church of Glenarden's Virtual Beyond Conference is back on June 20-21, 2025. We invite you and your organization to join us this year as a virtual exhibitor.

The Beyond Conference is designed for pastors, leaders, nonprofit organizations, and small business owners who want to gain tools to take their organizations beyond conventional norms to elevated heights in ministry! In addition to learning best practices in church operations, discipleship, congregational care, and digital engagement, participants will learn innovative ways to connect with their audiences in an ever changing environment.

The virtual format allows participants to enjoy each workshop in an interactive environment with their peers worldwide. We are designing various opportunities to enable your organization to gain exposure to conference attendees on June 20 and 21, 2025, and for 30 days after the conference.

Please review our virtual vendor packet to explore a variety of promotional opportunities available to your organization. This is an excellent chance to connect with key decision makers and showcase your products and services to a targeted audience.

Thank you for your consideration.

The Beyond! Conference Planning Team

EXHIBITOR FACT SHEET

Are you interested in connecting with dynamic leaders of the faith-based community to expand your reach, diversify your network and showcase your brand as a virtual exhibitor? If you answered yes, then you won't want to miss the 2025 Beyond! Conference.

THE 2025 BEYOND! CONFERENCE:

- Offers general sessions and over 30 diverse workshops addressing faith-based and community needs.
- Hosts pastors, ministry leaders, volunteers, seminary students, community leaders, nonprofit organizations, and small business owners from across the country.
- Allows you to align your brand with First Baptist Church of Glenarden, a trusted, respected and well-known religious institution.

GENERAL INFORMATION

Event: 2025 Beyond! Conference - A virtual church leadership conference hosted by First Baptist Church of Glenarden

Dates: June 20-21, 2025

Projected Attendance: International online attendance of approximately 1,500 attendees. In past years, we've welcomed participation from over 150 churches and ministries.

Registration Information: The regular registration fee is \$75 per person. A group rate of \$60 per person is available for groups of five or more. Late registration (after June 15) is \$105.

EXHIBITOR FACT SHEET

Event Goals

- Empower attendees to immediately implement tools learned at the conference to grow their ministries and organizations.
- Highlight the importance of the body of Christ to reach those in the world through our ministries.
- Emphasize the importance of strategic thinking to hear, capture and implement a God-given vision to remain relevant and sustainable now and in the years to come.

CONFERENCE HOST - FIRST BAPTIST CHURCH OF GLENARDEN

First Baptist Church of Glenarden, led by Pastor John K. Jenkins Sr., is a vibrant, Bible based church located on three campuses in Prince George's County, Md. With more than 11,000 active members, FBCG is one of the largest congregations in the Washington, D.C., metropolitan area. It has impacted both local and global communities through its 120-plus ministries, outreach, and educational programs. FBCG has grown tremendously since its inception in 1917, and the impact of our ministry reaches locally, nationally and internationally.

PRESENTING SPONSOR - \$7,500

- Access to attendee email list (opt-ins only).
- Placement of your logo (linked to your website) on the Beyond! Conference website homepage.
- Placement of your logo (linked to your website) on the homepage of the Beyond! virtual conference platform.
- Five complimentary registrations (\$375) with access to the conference that can be used by your staff or your customers.
- Five posts on the Beyond! Conference social media platforms - Facebook and Instagram.
- Inclusion in two pre-conference eblasts.
- Display of your video/commercial during a conference break.
- Placement of your logo (linked to your website) on the main stage.
- Inclusion of your logo in the final eblast that provides registered attendees instructions on how to access the digital platform.

PLATINUM SPONSOR - \$5,000

- Placement of your logo (linked to your website) on the Beyond! Conference website homepage.
- Placement of your logo (linked to your website) on the homepage of the Beyond! virtual conference platform.
- Three complimentary registrations (\$225) with access to the conference that can be used by your staff or your customers.
- Three posts on the Beyond! Conference social media platforms - Facebook and Instagram.
- Display of your video/commercial during a conference break.

GOLD SPONSOR - \$2,500

- Placement of your logo (linked to your website) on the Beyond! Conference website homepage.
- Verbal recognition during the event.
- Two complimentary registrations (\$150) with access to the conference that can be used by your staff or your customers.

SILVER SPONSOR - \$500

- Placement of your logo (linked to your website) on the Beyond! Conference website homepage.
- Verbal recognition during the event.

NEXT STEPS

If you are interested in participating as a sponsor or vendor, please email us at beyond@fbcglenarden.org no later than June 2, 2025.